

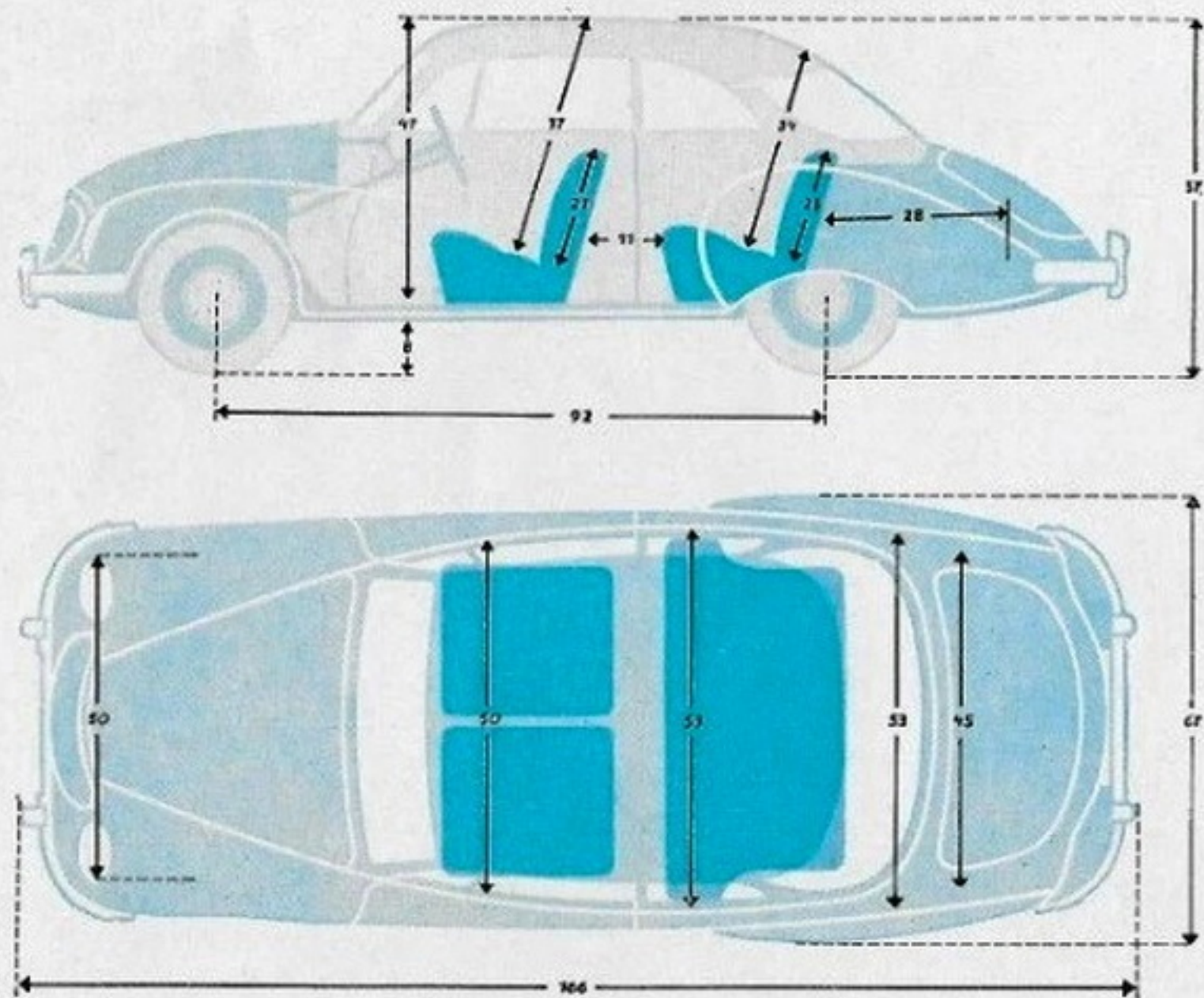


DKW *Program 1958*





Five to six passengers will find comfortable accommodation in the DKW; there is no propeller shaft tunnel to restrict the floor space for the passengers.

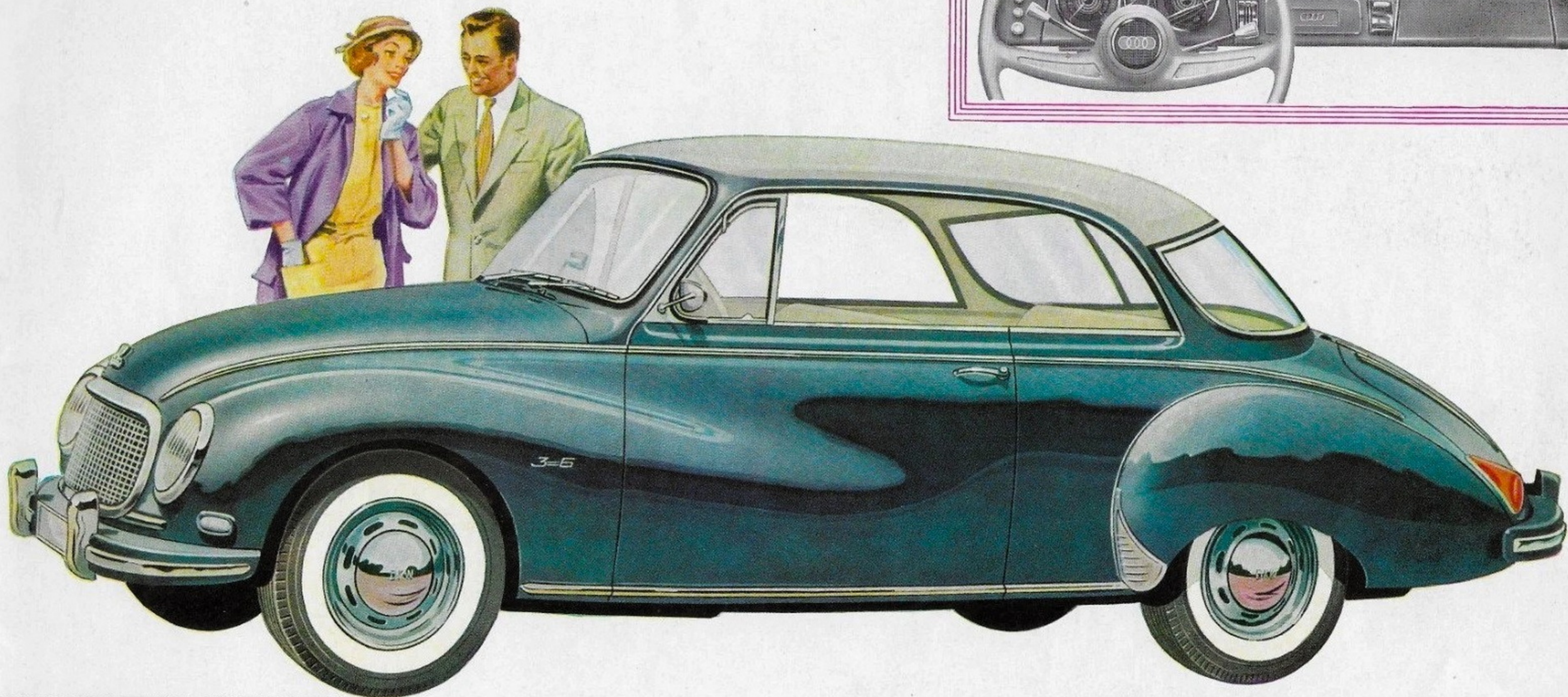


YOUR REQUIREMENTS — OUR ANSWERS:

You require: *Safety*

Front-wheel drive makes you master all traffic situations. Rain, snow, ice, pot-holes and hump-backs, nothing will cause the DKW to break away from its course. The floating axle guarantees perfect lateral stability, the brakes work with maximum reliability in emergency cases as well as on steep alpine passes. The fundamental DKW design is based on — SAFETY.

DKW



Coupé

Light-spending panoramic windows without view-obstructing side-door-members provide complete visibility all round. In spite of its sleek design, its sturdiness is guaranteed by the rigid heavy-duty chassis frame and a strongly supported roof. The sports car temperament and the superb driving features of the DKW Coupé become also evident in the flowing lines of its coachwork. The body colors harmonize artistically with the interior finish.



You will find the same big luggage compartment — easily accessible from the outside — on all DKW Passenger Car models: the DKW Sedan, the DKW Coupé and the DKW Four-Door Sedan.



You require: *Motoring Comfort*

The progressive suspension adjusts itself automatically to varying loads, it ensures excellent road-holding—even on the roughest of surfaces. The new shock absorbers with improved efficiency by 40% eliminate road shocks. The seats, tailored in new improved materials, give arm-chair comfort. Large windows provide an unrestricted view to all sides. The heater is adjustable to any temperature you desire. Whether on short runs or on trans-continental journeys, you always travel comfortably in a DKW.

You require: *Performance*

The world-famous high-torque three-cylinder supplies the output for fast driving. This remarkable power-unit has a long list of competition successes to its credit, and it is well known that it will easily hold its own even against considerably stronger competitors. Difficult driving conditions are just right to show up the superb features of the DKW.

DKW



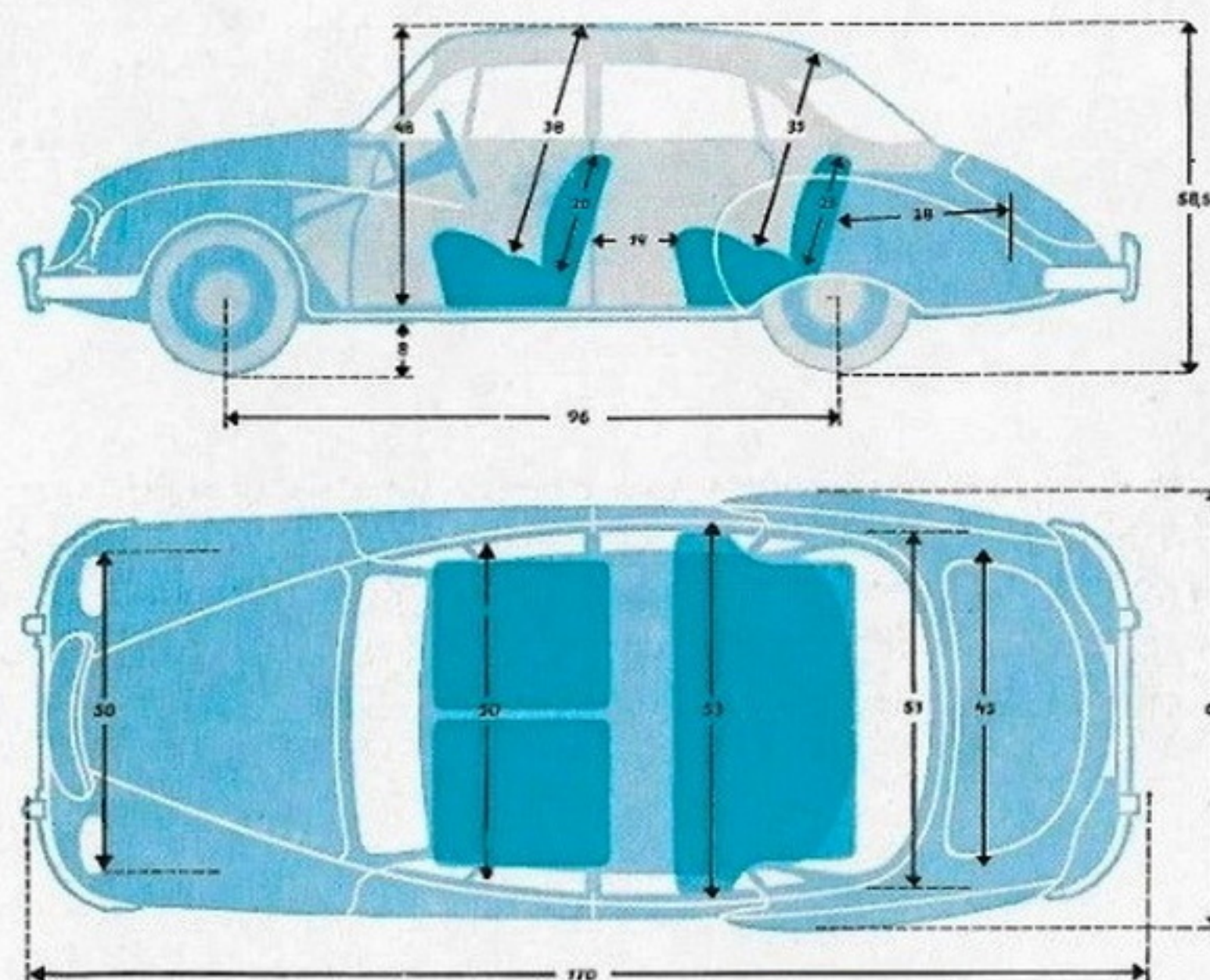
Limousine

This model with exactly the same mechanical outfit as all DKWs is slightly less luxurious, and meets to perfection the demands of the motorist who seeks efficiency and economy. The very wide doors, now hinged in front, give easy access to the comfortable rear seats. The spacious interior provides plenty of leg-room, homely comfort in pleasant temperature, and the capacity of the luggage compartment is large enough for the whole family, even on long journeys.

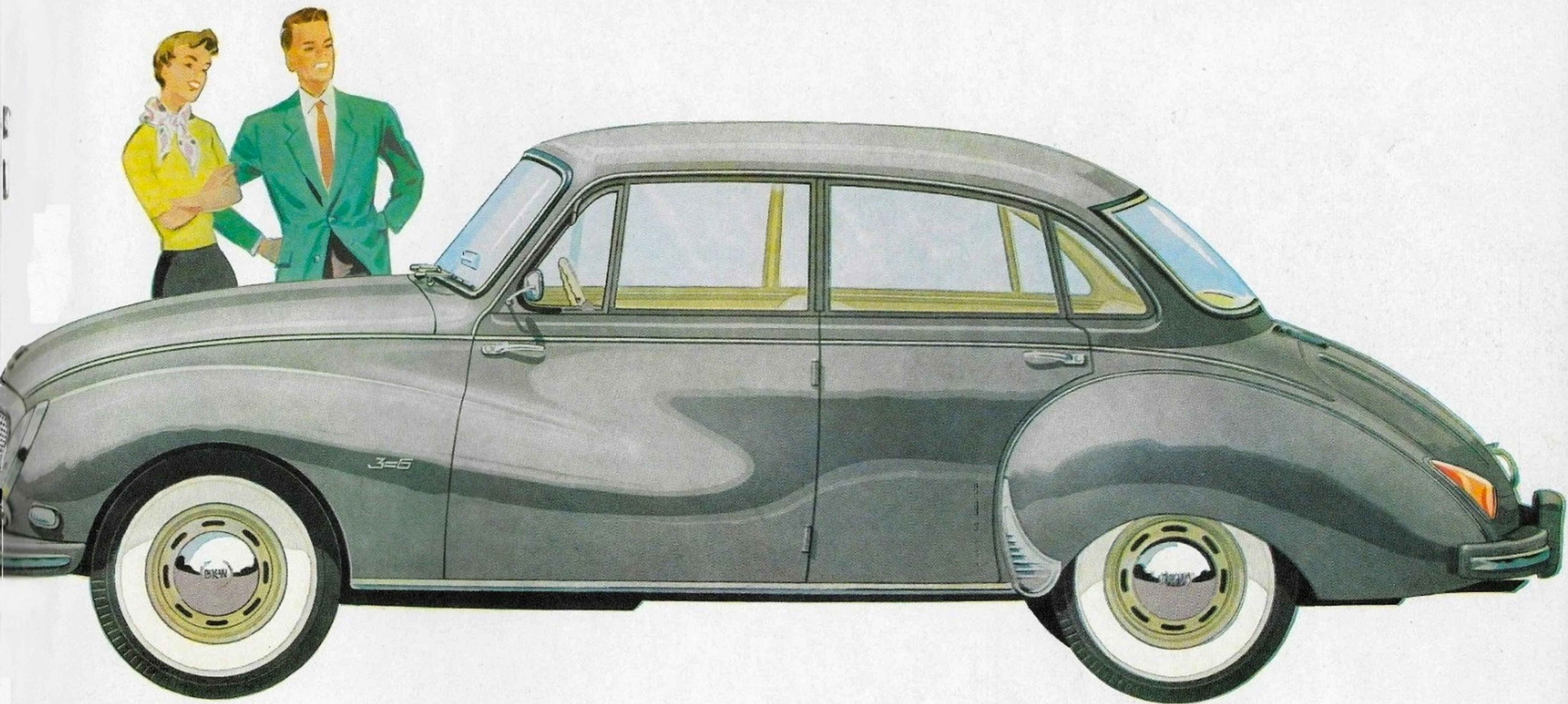


You require: *Reliability*

The DKW engine is not only renowned for its performance, but no less for its proverbial reliability. The simple parts-saving design, with the absence of camshaft, valve gear etc. guarantees long service life. Fresh-oil lubrication warrants perfect wear protection from the very first stroke onwards. Top-speed-driving on miles and miles of fast highways will never affect the DKW engine, on the contrary, this is where it will show its temperament, its sturdiness and its reliability.



DKW



Limousine
FOUR-DOOR

Just a quick stop to nip into a shop, to take a photograph, or to mail a letter—these are occasions when back-seat passengers in the Four-Door Sedan will happily appreciate the “separate entrance”. The wheelbase—by the way—is 4 inches longer giving the car not only a longer appearance, but actually increasing the interior space quite considerably. This naturally means an increase also of comfort. Lady drivers give preference to this model and the car enthusiasts appreciate its technical virtues.

You require: ***Economy***

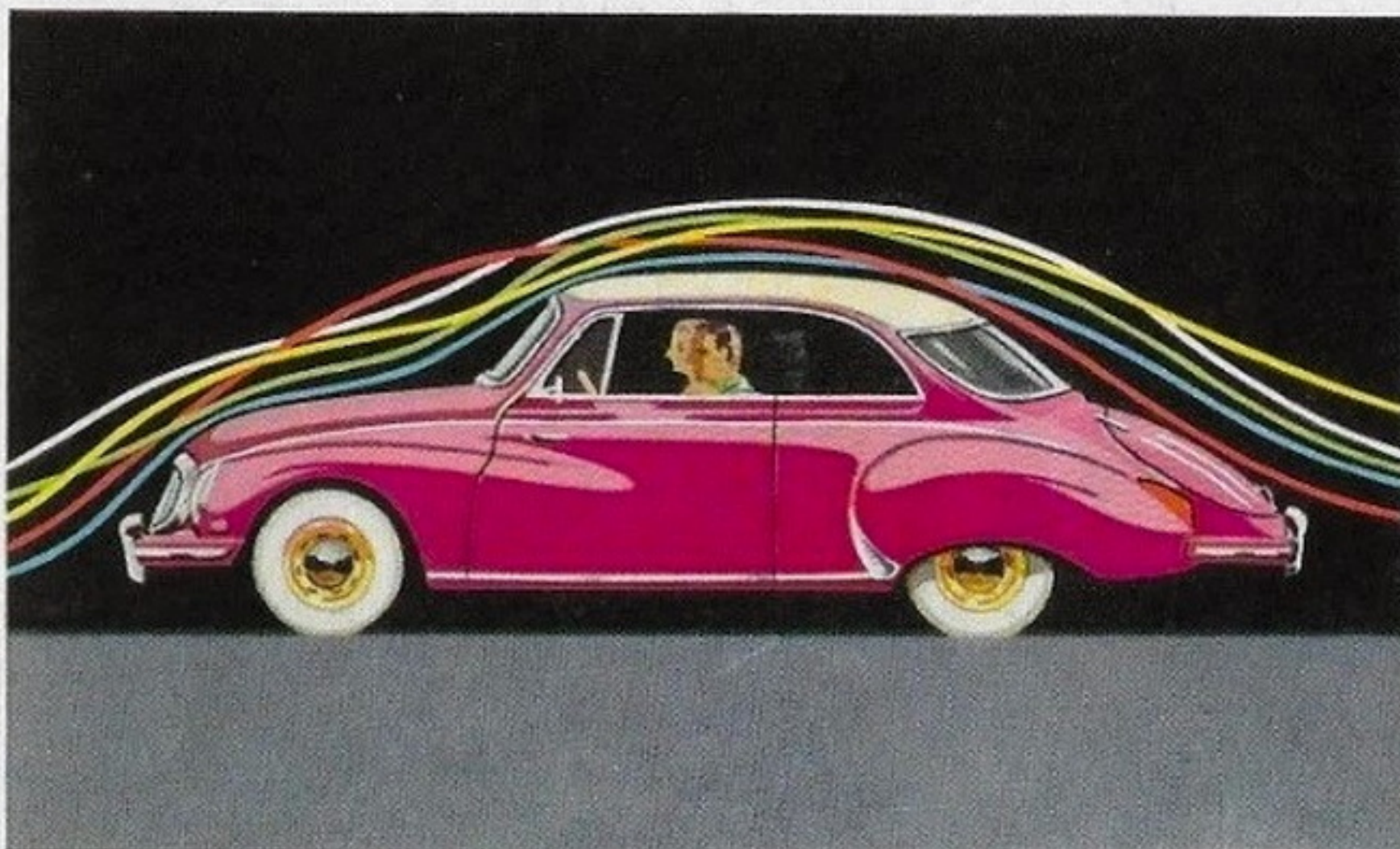
The wind-tunnel tested coachwork offers only a minimum air-resistance. This means high speed and low consumption. A two-stage gas-pedal allows the DKW to be driven at maximum economy if desired. Incidentally, the engine warms up very quickly, an important feature for city traffic and frequent stops.

You require: ***Style***

Scientific research and artistic fashioning resulted in the gracefully balanced lines of the DKW coachwork; further enhanced by an appealing color scheme and rich interior appointments. Beauty matched with Performance, Reliability, Economy and Safety—in one word: DKW.

From Monday to Friday—Utility, on week-ends—Pleasure! The Universal is converted in a matter of seconds from a comfortable passenger car to a still elegant utility vehicle. When the rear seats are folded down the loading space is 22 sq.ft., thus allowing even for the transport of bulky goods. The very large rear door gives easy access to the interior. The soft suspension of the DKW is ideal for the transport of fragile goods. And—don't forget—the Universal is just the car for extensive holiday touring!

DKW



◀ The graceful and elegant form of the DKW coachwork was created in the wind-tunnel. Minimum wind resistance means top speed without engine strain, and more miles for less fuel. Wind-tunnel designed coachwork guarantees silent driving as wind noises at high speeds are reduced to a barely audible note. Technical qualities match with artistic beauty.



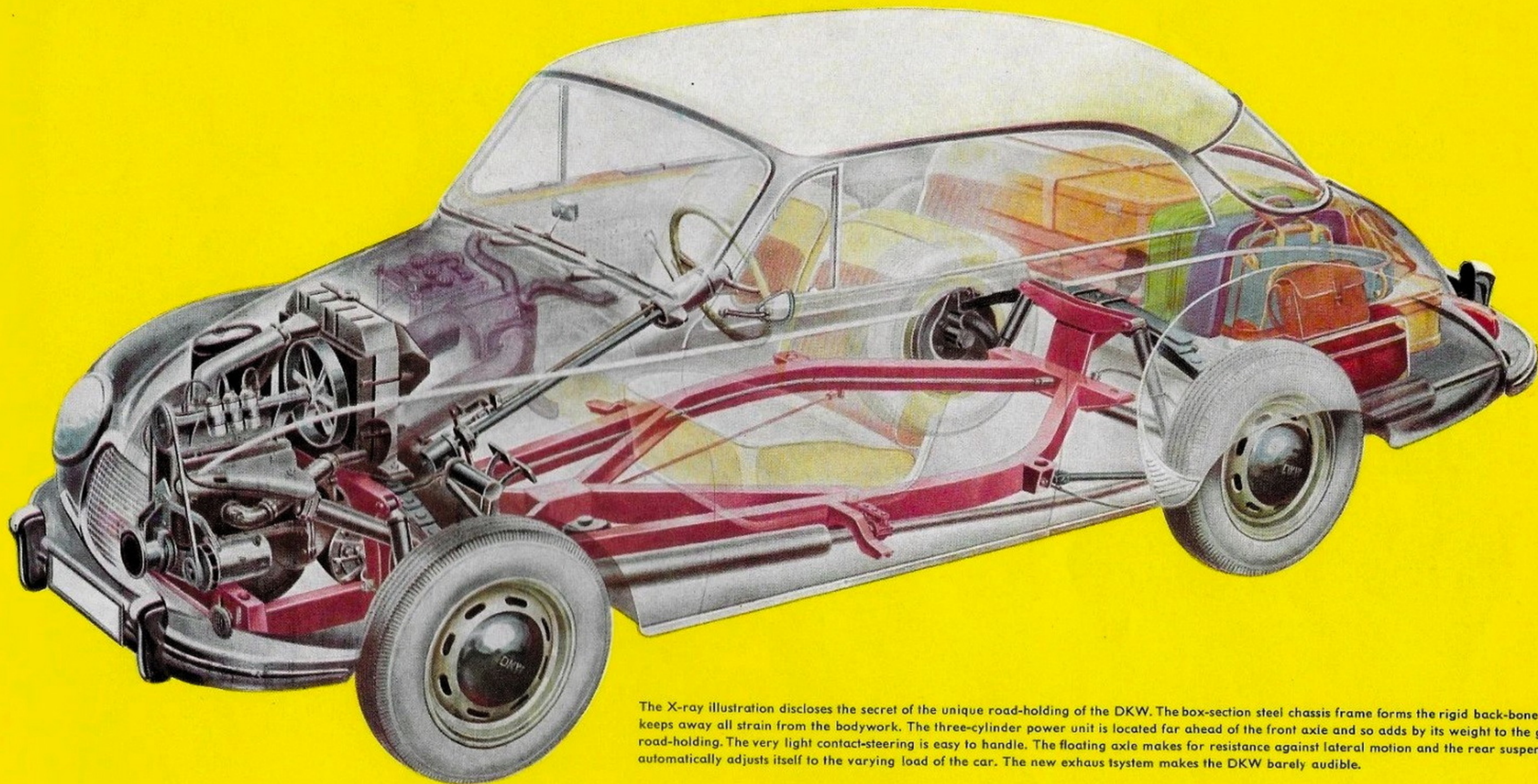
◀ An important characteristic of the DKW power unit is the excellent torque. Translated into the terms of every-day motoring, this means speedy acceleration for fast overtaking and powerful hill-climbing.



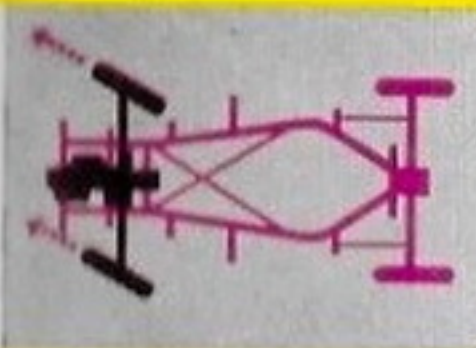
As if it were pulled along by a cord, so steadily does the DKW take bends and corners—thanks to its front-wheel drive. No lateral sway, no tilting due to the floating axle that stabilizes the car even when going through bends "with steam". ▶

AT ALL TIMES,
ON ALL ROADS:

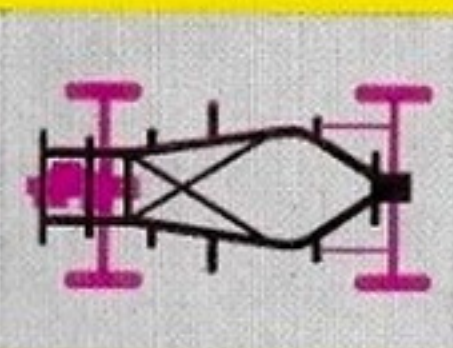
DKW = *Safety*



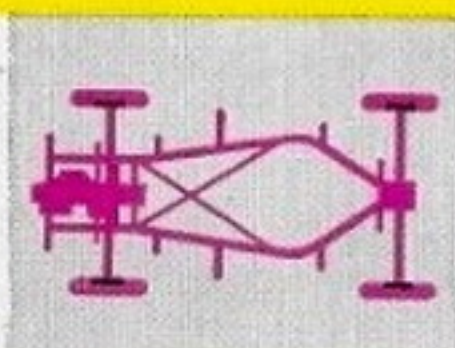
The X-ray illustration discloses the secret of the unique road-holding of the DKW. The box-section steel chassis frame forms the rigid back-bone that keeps away all strain from the bodywork. The three-cylinder power unit is located far ahead of the front axle and so adds by its weight to the good road-holding. The very light contact-steering is easy to handle. The floating axle makes for resistance against lateral motion and the rear suspension automatically adjusts itself to the varying load of the car. The new exhaust system makes the DKW barely audible.



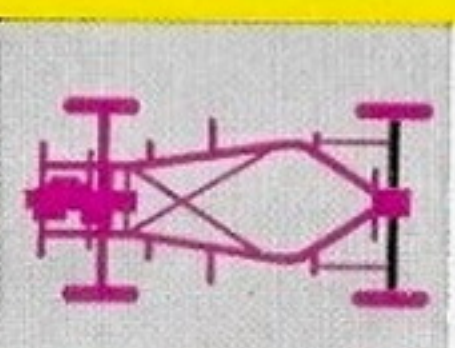
FRONTWHEEL DRIVE



BOX-SECTION FRAME



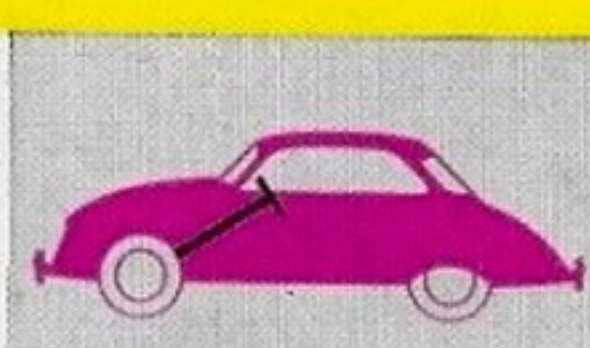
EFFECTIVE BRAKES



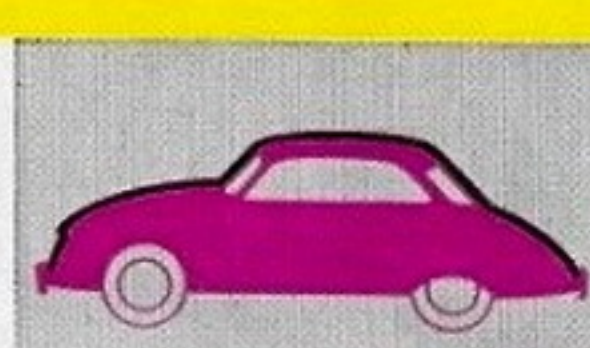
FLOATING AXLE



ROAD-HOLDING
CAPACITY



CONTACT-STEERING

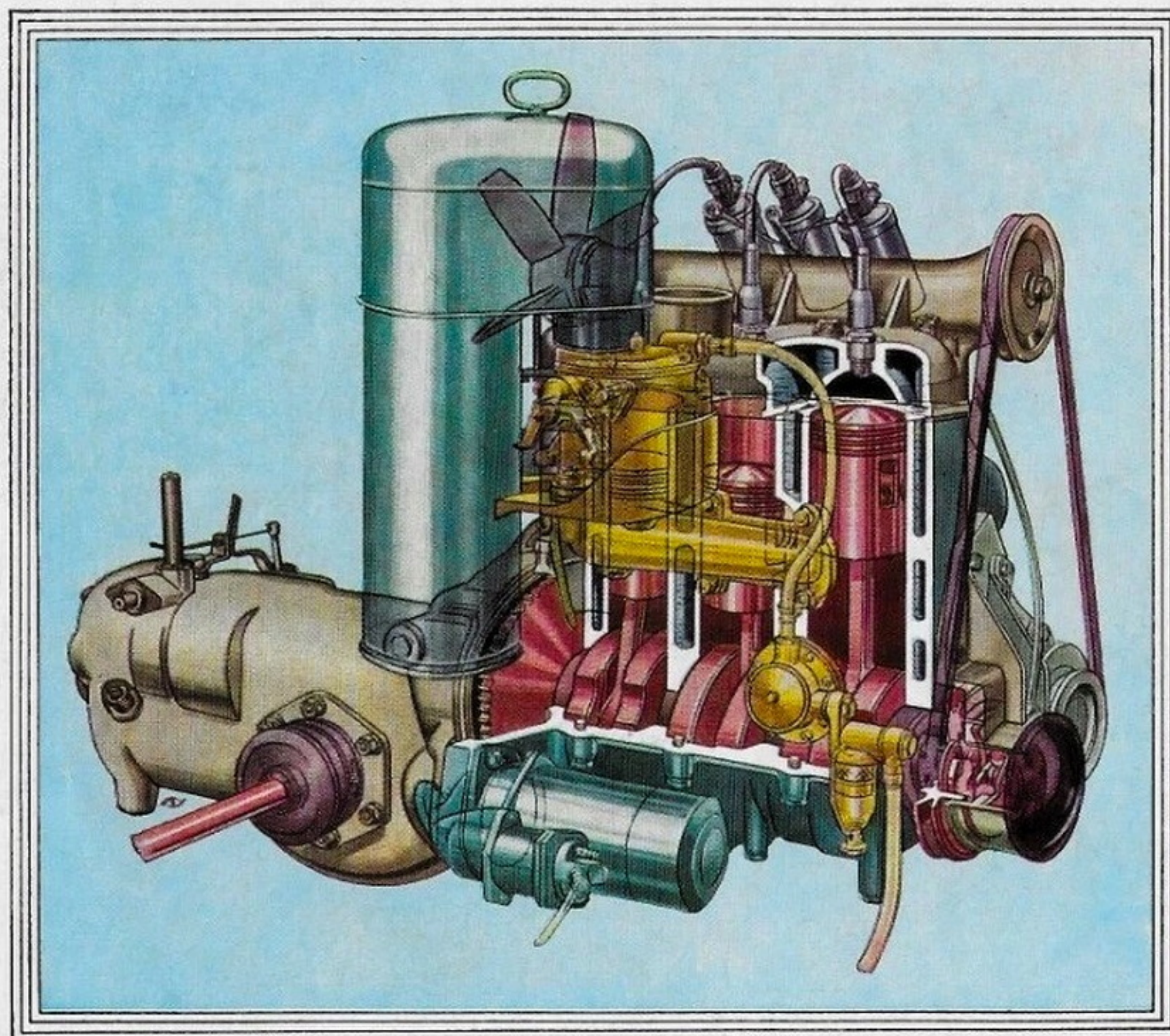


STREAM-LINED



ALROUND VISIBILITY

The DKW is powered by the world-renowned three-cylinder engine. It has no camshaft and intricate valve-gear. The precision-built crankshaft rotates at all speeds without the slightest sign of vibration. The DKW engine never overheats, nor will it become too cold. From the very first stroke of the motor all the running parts (and there are only few in the DKW engine!) are covered with a continuous protective film of fresh oil, a significant advantage of this lubricating system. That is why the engine always starts so readily at the first touch of the starter button. It also accounts for the engine's untiring performance hour after hour at top speed, and no less for its excellent hill-climbing capacity.



AUTO-UNION

TECHNICAL SPECIFICATION

Data for Four-Door Sedan in round brackets (). Data for Universal in angle brackets < >.

Valveless DKW 3-cylinder engine in line, 896 c.c. with reverse scavenging · Bore 71 mm · Stroke 76 mm · Performance 40 (45 SAE) BHP at 4,250 r.p.m. · Compression ratio 7:1 · Fresh oil lubrication · Thermosyphon water cooling · Solex downdraught carburetter 40 ICB · Induction silencer with controllable air heater · Dynamo and starter · Triple contact breaker, each breaker individually adjustable · Dry single plate clutch · Four-speed gearbox, synchromesh on 2nd to 4th speed · DKW frontwheel drive with controllable freewheel · Box-section steel frame with cross members · Front axle: Transverse leaf spring and wishbones · Rear axle: DKW floating axle with transverse leaf spring · Two-stage telescopic shock absorbers, at the rear with additional damping action · Rack and pinion steering with automatic adjustment · Wheelbase 92 in. (96 in.) < 96 in. > Front track 50 in. · Rear track 53 in. Hydraulic brakes: front Duplex, rear Simplex · Mechanical handbrake acting on rear wheels · Tubeless tires 5,60 × 15 · Total length 166 in. (170 in.) < 164 in. > · Total width 66 in. < 64 in. > · Total height 57,7 in. (58½ in.) < 61½ in. > · Dry weight 1973 lbs. (2072 lbs.) < 2149 lbs. > · Permissible total weight 2877 lbs. (2976 lbs.) < 3208 lbs. > · Turning circle appr. 36 ft. (36½ ft.) < 36½ ft. > · Radiator capacity appr. 1,8 Imp. galls., 2 US galls. · Fuel tank capacity appr. 9,8 Imp. galls., 11,8 US galls. · Oil fuel ratio 1:40 · Normal fuel consumption¹⁾ 40 m.p. Imp. gall., 44 m.p. US gall., Maximum speed 78 m.p.h. (72 m.p.h.) < 72 m.p.h. > · Loading area < 24 sq.ft. > · Safety lock on steering column.

¹⁾ Normal fuel consumption measured at ¾ maximum speed, according to DIN 70030.

AUTO UNION whose policy is one of continuous improvement reserve the right to change prices, colors and specifications without previous notice.

Our local DKW agent will be pleased to furnish more detailed information

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